



Managing the Millennials: Discover the Core Competencies for Managing Today's Workforce

Chip Espinoza, Mick Ukleja

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By now it's widely accepted that younger and older generations at work tend to clash and cause tension; and while the observations made in the number of books published on managing younger employees are accurate, the solutions offered are anecdotal at best. Backed by years of research, *Managing the Millennials 2e* will serve as a valuable tool for millions of managers globally whose job it is to motivate and get the most out of their twenty-something workers.

Answering the controversial question of how does one lead and manage younger employees, this book will provide readers with specific recommendations and tools for engaging this demographic--who are 78 million strong. Each chapter will contain relevant interviews and case studies and offer research-backed explanations and solutions that will uncover the ideas and practices to help any organization and their leaders address the challenge generational diversity presents.

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