



# British Leyland Motor Corporation 1968-2005: The Story from Inside

*Mike Carver, Nick Seale, Anne Youngson*

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This book tells the story of the constituent parts of British Leyland, later Rover Group, from the merger in 1968 to the end of production of the last MG Rover in 2005. The story has been told before, but this account is different. It is told by three people who were part of it, in senior roles, with the opportunity to observe and understand what happened and why. It is not another neat analysis by journalists or academics, using facts in the public domain and fitting them to a theory. The story is a complex one and the authors' views are not necessarily those held by academics and previous commentators. There is still much that is relevant in a re-telling of the path leading up to this, for economy and society today.

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