



The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media

Carolyn Kitch

Download now

[Click here](#) if your download doesn't start automatically

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media

Carolyn Kitch

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media Carolyn Kitch

From the Gibson Girl to the flapper, from the vamp to the New Woman, Carolyn Kitch traces mass media images of women to their historical roots on magazine covers, unveiling the origins of gender stereotypes in early-twentieth-century American culture.

Kitch examines the years from 1895 to 1930 as a time when the first wave of feminism intersected with the rise of new technologies and media for the reproduction and dissemination of visual images. Access to suffrage, higher education, the professions, and contraception broadened women's opportunities, but the images found on magazine covers emphasized the role of women as consumers: suffrage was reduced to spending, sexuality to sexiness, and a collective women's movement to individual choices of personal style. In the 1920s, Kitch argues, the political prominence of the New Woman dissipated, but her visual image pervaded print media.

With seventy-five photographs of cover art by the era's most popular illustrators, *The Girl on the Magazine Cover* shows how these images created a visual vocabulary for understanding femininity and masculinity, as well as class status. Through this iconic process, magazines helped set cultural norms for women, for men, and for what it meant to be an American, Kitch contends.

 [Download The Girl on the Magazine Cover: The Origins of Vi ...pdf](#)

 [Read Online The Girl on the Magazine Cover: The Origins of ...pdf](#)

Download and Read Free Online The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media Carolyn Kitch

From reader reviews:

Traci Farris:

Would you one of the book lovers? If yes, do you ever feeling doubt when you find yourself in the book store? Try to pick one book that you never know the inside because don't judge book by its handle may doesn't work here is difficult job because you are afraid that the inside maybe not seeing that fantastic as in the outside look likes. Maybe you answer is usually The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media why because the excellent cover that make you consider in regards to the content will not disappoint you actually. The inside or content is actually fantastic as the outside or perhaps cover. Your reading sixth sense will directly direct you to pick up this book.

Charles Whittaker:

Beside this particular The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media in your phone, it could possibly give you a way to get nearer to the new knowledge or details. The information and the knowledge you can got here is fresh from oven so don't possibly be worry if you feel like an old people live in narrow small town. It is good thing to have The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media because this book offers for your requirements readable information. Do you sometimes have book but you would not get what it's about. Oh come on, that won't happen if you have this in your hand. The Enjoyable blend here cannot be questionable, just like treasuring beautiful island. Techniques you still want to miss it? Find this book in addition to read it from currently!

Nicole Williams:

Don't be worry should you be afraid that this book may filled the space in your house, you could have it in e-book method, more simple and reachable. This specific The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media can give you a lot of buddies because by you investigating this one book you have thing that they don't and make a person more like an interesting person. This book can be one of one step for you to get success. This book offer you information that possibly your friend doesn't learn, by knowing more than different make you to be great people. So , why hesitate? We should have The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media.

Jose Rivera:

Some individuals said that they feel bored when they reading a e-book. They are directly felt this when they get a half parts of the book. You can choose the actual book The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media to make your own reading is interesting. Your skill of reading talent is developing when you including reading. Try to choose basic book to make you enjoy to study it and mingle the opinion about book and reading through especially. It is to be 1st opinion for you to like to open a book and examine it. Beside that the e-book The Girl on the Magazine Cover: The Origins of Visual

Stereotypes in American Mass Media can to be your new friend when you're truly feel alone and confuse in what must you're doing of that time.

Download and Read Online The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media Carolyn Kitch #X3A1SM6B9VU

Read The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch for online ebook

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch books to read online.

Online The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch ebook PDF download

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch Doc

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch Mobipocket

The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media by Carolyn Kitch EPub