



# **The Compliance Business and Its Customers: Gaining Competitive Advantage by Controlling Your Customers**

*Kasabov, Warlow*

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## **The Compliance Business and Its Customers: Gaining Competitive Advantage by Controlling Your Customers** Kasabov, Warlow

The internet has changed the way consumers interact with companies. Businesses must maintain good levels of customer service in a digital world where old strategies may no longer suffice. This book explores what the successful compliance-centred businesses are doing to manage and improve customer experience.

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