



Leadership of Chinese Private Enterprises: Insights from Interviews (Palgrave Studies in Chinese Management)

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This original book presents in-depth research into thirteen successful Chinese private enterprises through interviews with their founder-entrepreneurs. While Chinese economic growth has focused primarily on governmental policies and institutional factors, *Leadership of Chinese Private Enterprises* proposes that the success of these firms was primarily due to the 'visible hands' of these entrepreneurs. The authors present insights into the managerial realities of four separate industries- Financial and insurance, IT and e-commerce, construction and real estate, and consumer goods. Through a critical evaluation of interviews, this book identifies the managerial recipe for entrepreneurial success in competitive and inhospitable environments and offers a model of private firm leadership and leadership principles that guide their strategies and relationships.

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