



The Vineyard at the End of the World: Maverick Winemakers and the Rebirth of Malbec

Ian Mount

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"A definite must-read for Malbec drinkers everywhere."?Lettie Teague, *WSJ.com*

As wine connoisseurs know, Argentine wine was once famously bad. The grapes were overwatered, harvested in brutal heat, fermented in enormous cement pools, aged in antiquated oak vats, and then watered down and adulterated. The final product was industrial plonk, drinkable only on ice. But in 2001, a Cabernet Sauvignon / Malbec blend beat Napa and Bordeaux's finest in a blind taste test. Suddenly, Argentina emerged as a premier wine region with a champion varietal?what best-selling author Benjamin Wallace calls "the humble Malbec." How did this happen?

Ian Mount's vivid journey through Argentina's Wild West explores the alchemy of weather, soil, and viticulture techniques that, on rare occasions, produce a legendary bottle of wine. He also investigates the dynamics of taste, status, and money that turned Malbec into a worldwide phenomenon.

Profiling the larger-than-life figures who fueled the Malbec revolution?including celebrity oenologist Michel Rolland, acclaimed American winemaker Paul Hobbs, and the Mondavi-esque Catena family?Mount describes in colorful detail the brilliant innovations and backroom politics that put Malbec on the map.

Set against the breathtaking backdrop of the snow-capped Andes and Mendoza's sweeping plains, *The Vineyard at the End of the World* tells the fascinating, four-hundred-year story of how a wine mecca arose in the Argentine desert. It is at once a sumptuous travel narrative, a riveting history of a fascinating region, and an intriguing business story in which a small group of passionate vintners remade their world. 13 illustrations

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A lot of people always spent their particular free time to vacation or even go to the outside with them family members or their friend. Do you realize? Many a lot of people spent that they free time just watching TV, or even playing video games all day long. If you need to try to find a new activity here is look different you can read a new book. It is really fun in your case. If you enjoy the book you read you can spent the whole day to reading a guide. The book The Vineyard at the End of the World: Maverick Winemakers and the Rebirth of Malbec it is quite good to read. There are a lot of folks that recommended this book. These people were enjoying reading this book. In case you did not have enough space bringing this book you can buy typically the e-book. You can m0ore simply to read this book through your smart phone. The price is not very costly but this book features high quality.

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