Magento Site Performance Optimization

Mathieu Nayrolles

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Leverage the power of Magento to speed up your website

About This Book

- Improve the performance of Magento by more than 70%
- Master Magento caching techniques
- Using a step-by-step approach, learn how to optimize Magento site performance

Who This Book Is For

This book is written for Magento administrators who wish to optimize their store to increase performance, without spending thousands of dollars a year for the enterprise edition of Magento. It is noteworthy that Magento, as a project, comes with a gigantic code base and tools; however, the reader needs to be up for the challenge, ready to produce their own code to make the most of its code base.

What You Will Learn

- Configure MySQL for high performance
- Optimize the database model
- Take advantage of Varnish, APC, memcached, and FPC
- Explore built-in Magento caching mechanisms
- Install and tune Apache, lighttpd, and Nginx for Magento
- Supercharge your website with external services
- Use the Facebook HipHop Virtual Machine to serve Magento
- Gain more customers by enhancing your website

In Detail

In the open source, e-commerce platform community, Magento has established itself as the most popular e-commerce platform in the market. It is supported by a very strong developer community and it fits most merchants' needs. Despite this leadership, Magento has a major problem; it is very slow. To serve customers in a more efficient way, we need a tool that can optimize our sites' performance. Even if the tool is able to boost the speed of the site to some extent, it can still be a very crucial factor when there are so many competing websites on the market.

This book will start by providing a list of trustee companies to host a Magento website with high traffic. Also, we will discuss the required configurations in terms of amount of RAM, CPU, and HDD.

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