



# Wege zur Mitarbeitermotivation: Extrinsische versus intrinsische Motivationsinstrumente (German Edition)

*Nadine Sobe*

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## **Wege zur Mitarbeitermotivation: Extrinsische versus intrinsische Motivationsinstrumente (German Edition) Nadine Sobe**

Jeder Personalverantwortliche wünscht sich motivierte Mitarbeiter, sind sie doch der entscheidende Schlüssel für nachhaltigen Unternehmenserfolg. Doch wie steigert man die Leistungsbereitschaft seiner Mitarbeiter? Wer glaubt, lediglich monetäre Anreize schaffen zu müssen, verkennt viele bessere Motivationsmöglichkeiten. Nadine Sobe stellt verschiedene Motivationsmodelle und -theorien für Praktiker im Personalbereich vor. Welche Motivationsinstrumente sind die wirkungsvollsten? Um effektiv für zufriedene, engagierte Mitarbeiter zu sorgen, sollten Motivationsinstrumente an mehreren Stellen parallel ansetzen. Eine Kombination aus gerechter Entlohnung, einem guten Betriebsklima und der Möglichkeit einer Arbeitsinhaltsgestaltung kann die Mitarbeitermotivation in großem Maße verstärken.

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