

Why We Make Mistakes: How We Look Without Seeing, Forget Things in Seconds, and Are All Pretty Sure We Are Way Above Average

Joseph T. Hallinan

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We forget our passwords. We pay too much to go to the gym. We think we'd be happier if we lived in California (we wouldn't), and we think we should stick with our first answer on tests (we shouldn't). Why do we make mistakes? And could we do a little better?

We human beings have design flaws. Our eyes play tricks on us, our stories change in the retelling, and most of us are fairly sure we're way above average. In *Why We Make Mistakes*, journalist Joseph T. Hallinan sets out to explore the captivating science of human error—how we think, see, remember, and forget, and how this sets us up for wholly irresistible mistakes.

In his quest to understand our imperfections, Hallinan delves into psychology, neuroscience, and economics, with forays into aviation, consumer behavior, geography, football, stock picking, and more. He discovers that some of the same qualities that make us efficient also make us error prone. We learn to move rapidly through the world, quickly recognizing patterns—but overlooking details. Which is why thirteen-year-old boys discover errors that NASA scientists miss—and why you can't find the beer in your refrigerator.

Why We Make Mistakes is enlivened by real-life stories—of weathermen whose predictions are uncannily accurate and a witness who sent an innocent man to jail—and offers valuable advice, such as how to remember where you've hidden something important. You'll learn why multitasking is a bad idea, why men make errors women don't, and why most people think San Diego is west of Reno (it's not).

Why We Make Mistakes will open your eyes to the reasons behind your mistakes—and have you vowing to do better the next time.



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From reader reviews:

Donna Casey:

Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their own friends. Usually they carrying out activity like watching television, gonna beach, or picnic from the park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your own free time/ holiday? Might be reading a book may be option to fill your free time/ holiday. The first thing that you'll ask may be what kinds of book that you should read. If you want to try out look for book, may be the publication untitled Why We Make Mistakes: How We Look Without Seeing, Forget Things in Seconds, and Are All Pretty Sure We Are Way Above Average can be great book to read. May be it might be best activity to you.

Michael Garcia:

Can you one of the book lovers? If yes, do you ever feeling doubt if you are in the book store? Make an effort to pick one book that you never know the inside because don't judge book by its protect may doesn't work this is difficult job because you are scared that the inside maybe not seeing that fantastic as in the outside look likes. Maybe you answer can be Why We Make Mistakes: How We Look Without Seeing, Forget Things in Seconds, and Are All Pretty Sure We Are Way Above Average why because the amazing cover that make you consider with regards to the content will not disappoint an individual. The inside or content is fantastic as the outside or perhaps cover. Your reading 6th sense will directly direct you to pick up this book.

Gregory Medina:

What is your hobby? Have you heard which question when you got learners? We believe that that query was given by teacher on their students. Many kinds of hobby, All people has different hobby. So you know that little person such as reading or as reading become their hobby. You need to understand that reading is very important along with book as to be the issue. Book is important thing to increase you knowledge, except your teacher or lecturer. You find good news or update concerning something by book. Numerous books that can you decide to try be your object. One of them is actually Why We Make Mistakes: How We Look Without Seeing, Forget Things in Seconds, and Are All Pretty Sure We Are Way Above Average.

Cathy Kerby:

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