



Strategic Influence in Legislative Lobbying: Context, Targets, and Tactics

Stacy B. Gordon Fisher

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As close observers of the legislative process, political scientists have developed a detailed understanding of the tactics employed by interest group lobbyists, but our comprehension of the strategies employed by those using these tactics has not expanded at the same rate. *Strategizing Influence in Legislative Lobbying* fills this gap by providing a nuanced understanding of how governmental advocates develop their lobbying strategies. Through in-depth analysis of context specific data from surveys of and interviews with California lobbyists, the author explores how context, targets, and tactics interact as lobbyists try to influence legislative decision making.

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