



IT-Investments besser managen (German Edition)

M. Westphal

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In Zeiten schwacher Konjunktur werden auch an IT-Investments "Return-On-Investment"-Anforderungen gestellt. Projekte zur Effizienzsteigerung der IT-Investitionen müssen vom CIO (Chief Information Officer) gesteuert werden. Der Nutzen von IT-Investments muss durch IT-Controlling messbar gemacht werden. IT-Investment muss nicht nur aus rein technischer Sicht, sondern insbesondere aus Geschäftssicht betrachtet werden.

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