



# Businessplan für Dummies (German Edition)

*Paul Tiffany, Steven D. Peterson*

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Dieses Buch hilft Ihnen, sich im Dschungel der Marktmöglichkeiten, Konkurrenzanalysen und Verkaufsprognosen zurecht zu finden. Das Ergebnis: eine erfolgreiche Strategie und ein professioneller Businessplan, der Ihre potenziellen Geldgeber überzeugen wird!

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