



Postgraduate Research in Business: A Critical Guide (SAGE Study Skills Series)

Sarah Quinton, Teresa Smallbone

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In **Postgraduate Research in Business**, Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research.

In step-by-step terms, the authors detail the 'tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing and presentation.

Postgraduate Research in Business provides:

" A student-friendly guide to thinking critically about Business and Management research

" Guidance on the best way to approach research

" A clear focus on finding research topics and developing them in to dissertations

" Essential help in forging critical reading skills

" Helpful advice on making your research project manageable

" An inside view on the assumptions and requirements of post graduate research in business

" Structured support for writing up your research

This is essential reading for any student doing an MBA, an MA, or starting a PhD in Business or Management Studies. It will provide a vital supplement to the plethora of textbooks in Business and Research Methods.

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