



# Answering Questions: Methodology for Determining Cognitive and Communicative Processes in Survey Research

*Norbert Schwarz, Seymour Sudman*

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This volume, edited by authorities on survey research, looks at the changing techniques used to determine and measure cognitive and communicative processes in survey response. A summary and evaluation of these ways of understanding respondents, this book presents developments that should be of use to researchers and students.

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