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Building More Effective Unions

Paul F. Clark



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Paul F. Clark believes union leaders should take advantage of the valuable discoveries made in behavioral science to make their organizations more effective and, in *Building More Effective Unions*, he offers an accessible and straightforward account of how they can do so. The second edition provides an updated discussion of important lessons behavioral science holds for labor organizations. It also provides new examples of how unions and their leaders have benefited from putting the principles outlined in the first edition into practice.

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