



Managing in Construction Supply Chains and Markets

Andrew Cox, Paul Ireland, Mike Townsend

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Managing in Construction Supply Chains and Markets Andrew Cox, Paul Ireland, Mike Townsend The primary focus of this book is on how buyers and suppliers in construction relationships can optimize their performances. It provides a detailed insight into the full range of relationship and performance management outcomes that are feasible in construction supply chains and markets, as well as a more detailed understanding of the appropriateness of different ways of working under specific supply chain and market conditions.



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