



The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone

Bob Weil, Nicki Fitz-Gerald

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The Art of iPhone Photography explores how 45 of today's best iPhoneographers from around the world conceived, composed, and created some of their finest and best-known pieces—all in their own words. Through an understanding of the artists' visions, creative decisions, and techniques, beginning through advanced iPhoneographers will immediately be able to apply what they learn and take their own photographic art to the next level.

Key features of the book include:

- A wide variety of styles and subjects: Landscapes, street photography, abstracts, architecture, portraits, collages, concept pieces, etc.
- Detailed tutorials: Example artworks from authors and contributing photographers accompanied by descriptions of how each piece was created from both a creative and technical standpoint
- Explanations for practical use of nearly 100 apps, including BlurFX, Camera+, Iris Photo Suite (now Laminar), Juxtaposer, Photogene2, Pixlr-o-matic, ScratchCam FX, Snapseed, Superimpose, and TouchRetouch
- iPhoneography gallery: A stunning showcase of works by notable iPhoneographers

Always on, always at hand, and inconspicuously deployed, today's smartphones empower us to record the world in ever newer and more personal ways. By leveraging the photo-editing applications found on the iPhone, professional and amateur photographers alike are able to create not only editorial imagery, but also creative art.

"Nicki Fitz-Gerald and Bob Weil, at iPhoneographyCentral.com, have built a community dedicated to the burgeoning collaboration between art and technology that is iPhoneography. Their site, and now this book, offer extensive, in-depth tutorials both for budding iPhoneographers looking to advance their craft, and professionals attempting to harness a new toolkit in service of their vision.

What they bring to the table is their belief that 'revealing the man behind the curtain' does not diminish the teacher. Technique does not the artist make, but it does enable the newcomer to find his or her own voice. With thousands of apps available and more flooding the market daily, every new iPhoneographer wonders, What apps should I use? The answer to that question is so complex, with so many variables, that an illustrated tutorial such as this becomes an invaluable tool. There is really nothing like it.

It does not offer the advice of a single artist or showcase images from a small artistic segment. Indeed, it offers up stories, knowledge, tips, and secrets from many of the key players in the formation of this movement, showcasing more than 40 artists and tutorials and 80 pages of iPhonic art."

- Daria Polichetti, Co-Founder of Los Angeles Mobile Arts Festival

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