



What's in a Name?: How Proper Names Became Everyday Words

Eugene Ehrlich

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A fun and informative guide to the how and why of proper names and their haphazard entry into common English language by the author of the bestselling *Amo, Amas, Amat and More*.

Mining the English language to turn up a colorful cast of characters, Eugene Ehrlich finds the historic and literary figures who have given their names to the English language in the interest of keeping it vibrant and their names alive. In *What's in a Name?* Ehrlich traces the history of eponymous words and their progenitors, illuminating the legacy of Louis Braille, inventor of the system of embossed printing for the blind; the verbal acrobatics of Baron Munchausen; the sadism of the Marquis de Sade; and much more. *What's in a Name?* will amuse and enlighten word buffs, history lovers, and trivia pursuers alike as Ehrlich, in his inimitable way, uncovers an exhaustive assemblage of characters who have left an indelible mark on the English language.

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